

A Better Future for Surplus

#### **Investor Presentation**

2022 Midwest IDEAS Conference – August 25, 2022

## **Forward-Looking Information**

This document contains forward-looking statements. These statements are only predictions. The outcome of the events described in these forward-looking statements is subject to known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to differ materially from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. These risks and other factors include but are not limited to the factors set forth in our Annual Report on Form 10-K for the year ended September 30, 2021 and subsequent filings with the Securities and Exchange Commission. You can identify forward-looking statements by terminology such as "may," "will," "should," "could," "would," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continues" or the negative of these terms or other comparable terminology. Our business is subject to a number of risks and uncertainties, and our past performance is no guarantee of our performance in future periods. Although we believe that the expectations reflected in the forwardlooking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. There may be other factors of which we are currently unaware or deem immaterial that may cause our actual results to differ materially from the forward-looking statements.

All forward-looking statements attributable to us or persons acting on our behalf apply only as of the date of this document and are expressly qualified in their entirety by the cautionary statements included in this document. Except as may be required by law, we undertake no obligation to publicly update or revise any forward-looking statement to reflect events or circumstances occurring after the date of this document or to reflect the occurrence of unanticipated events.

To supplement our consolidated financial statements presented in accordance with generally accepted accounting principles (GAAP), we use certain non-GAAP measures of certain components of financial performance. These non-GAAP measures include earnings before interest, taxes, depreciation and amortization (EBITDA), Adjusted EBITDA, Adjusted Net Income (Loss) and Adjusted Earnings (Loss) per Share. These non-GAAP measures are provided to enhance investors' overall understanding of our current financial performance and prospects for the future. We use EBITDA and Adjusted EBITDA: (a) as measurements of operating performance because they assist us in comparing our operating performance on a consistent basis as they do not reflect the impact of items not directly resulting from our core operations; (b) for planning purposes, including the preparation of our internal annual operating budget; (c) to allocate resources to enhance the financial performance of our business; (d) to evaluate the effectiveness of our operational strategies; and (e) to evaluate our capacity to fund capital expenditures and expand our business. We believe these non-GAAP measures provide useful information to both management and investors by excluding certain expenses that may not be indicative of our core operating measures. In addition, because we have historically reported certain non-GAAP measures to investors, we believe the inclusion of non-GAAP measures provides consistency in our financial reporting. These measures should be considered in addition to financial information prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results. A reconciliation of all non-GAAP measures included in this presentation to the most directly comparable GAAP measures is included in this presentation.

The following discussion should be read in conjunction with our consolidated financial statements and related notes and the information contained in our Quarterly Report on Form 10-Q for the period ended June 30, 2022.



#### Who We Are

Liquidity Services operates the world's largest B2B e-commerce marketplace platform for surplus assets powering the growth of the Circular Economy.

#### To Power the Circular Economy, we:

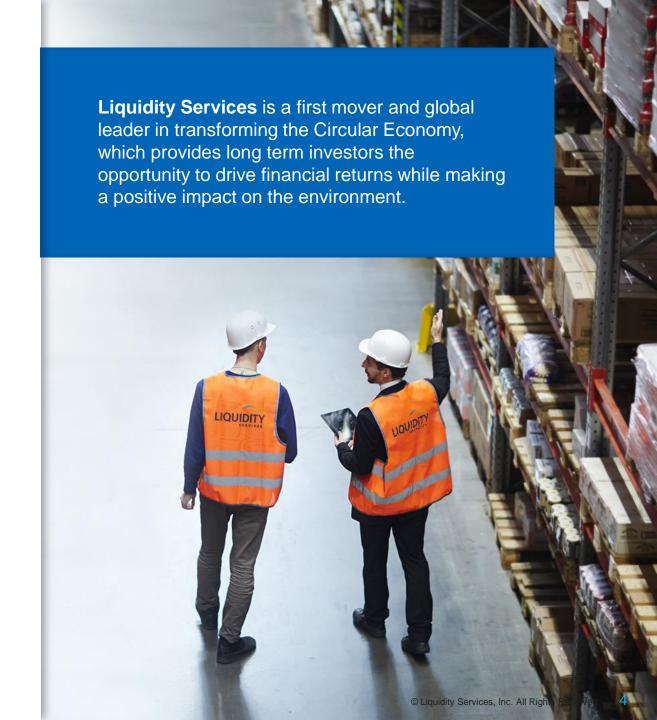
- Manage, value, and sell surplus across the globe in a broad range of asset categories and conditions
- Maximize return with broadest buyer base, in our efficient global marketplace
- **Optimize** and execute surplus management strategies to achieve client business goals



# What is the Circular Economy?

**Definition:** "The process of planning, implementing, and controlling the efficient, cost effective flow of raw materials, in-process inventory, finished goods and related information from the point of consumption to the point of origin for the purpose of recapturing value..."\*

\*Reverse Logistics Industry Council



### **Our Purpose**

# To build the world's leading marketplace for surplus assets to benefit sellers, buyers and the planet

#### **Our Sellers**



For enterprises with used, idle, or excess assets and inventory we provide:

- Expertise and intelligence that achieve high-performance results aligned to strategic goals
- Comprehensive and scalable solutions
- Superior people, processes, and systems to maximize return

#### **Our Buyers**



For organizations and consumers looking to achieve business or personal goals we offer:

- Convenient access to a wide range of assets
- Accurate, comprehensive product information and fair market prices
- Helpful, responsive customer support when it is needed

#### **The Planet**



For the planet's natural resources, environment, and beauty we:

- Extend life of assets and inventory and increase reuse and recycling
- Prevent unnecessary waste and defer assets from landfills
- Dispose of surplus in environmentally safe manner

# Vision and Strategic Pillars

Liquidity Services will build the world's leading marketplace for surplus assets to benefit sellers, buyers and the planet.

Recovery Maximization

Drive higher net recovery through technology and innovation that improves the buyer experience

#### **Increase Volume**

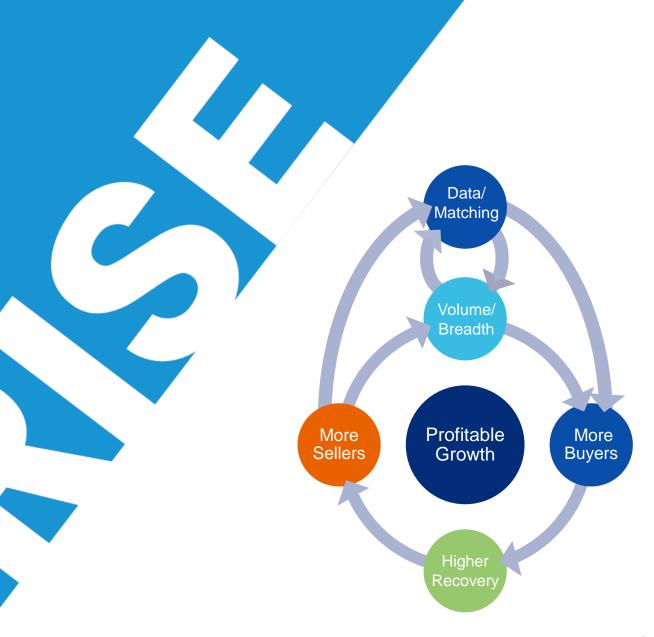
Grow annualized volume transacted on our platform with flexible service offerings and pricing models to meet the needs of existing and new sellers

#### **Service Expansion**

Grow services with recurring revenue characteristics that leverage our domain expertise, data and marketplace channels

#### **Expense Leverage**

Improve operating expense leverage by controlling costs and through technology and innovation that increases productivity



## **Delivering Maximum Value to Sellers**

#### **Better Service**

Superior levels of industry and asset expertise, responsiveness, intelligence, and analytics that achieve high-performance-results aligned to our sellers' goals.

#### **Better Scale**

Comprehensive, modular, and scalable, solutions. Spanning all volumes, asset categories, conditions, sales channels, and locations worldwide.

#### **Better Results**

Right combination of great people, best-in-class processes, and cutting edge systems to deliver maximum return today and into the future.

#### Serving the Broadest Base of Industries



Aerospace & Defense



Electronic Manufacturing



Industrial Manufacturing



Automotive Manufacturing



Energy



Mining & Large Construction



Biopharma



Fast-Moving Consumer Goods



Retail



Consumer Brands & OEM's



Government



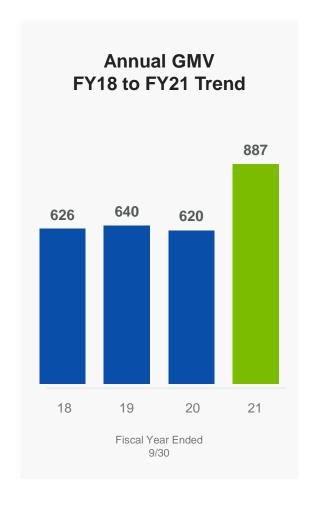
Transportation

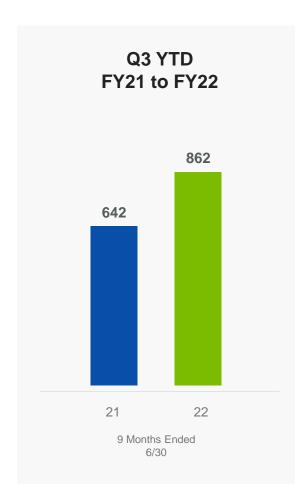


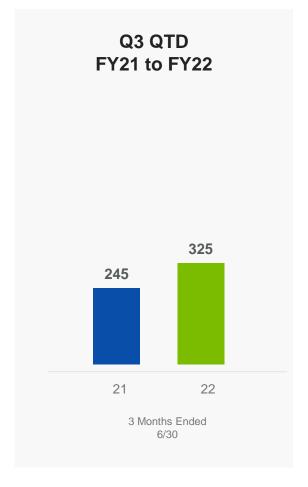
## **Providing Superior Buyer Experiences**



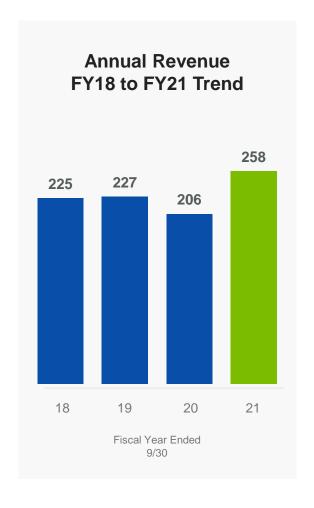
## **Consolidated Results – Gross Merchandise Volume (GMV)**

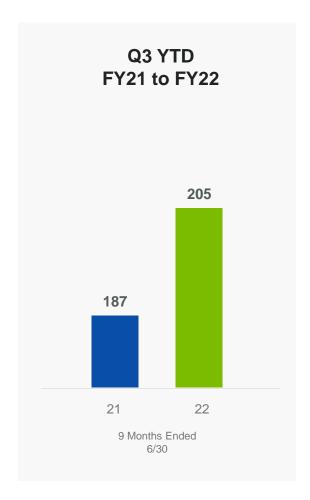


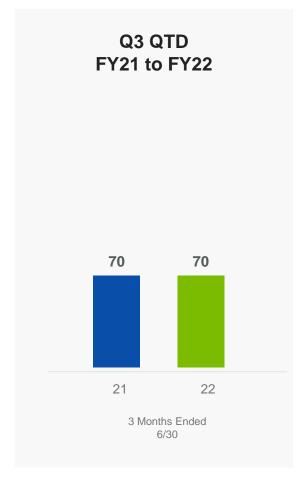




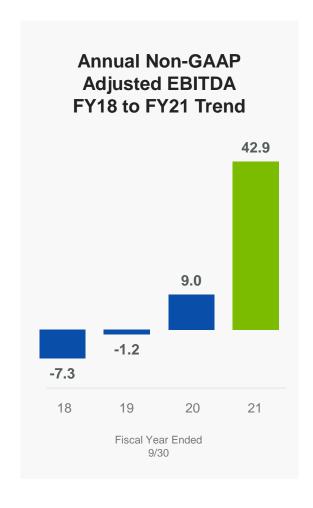
#### **Consolidated Results – Revenue**

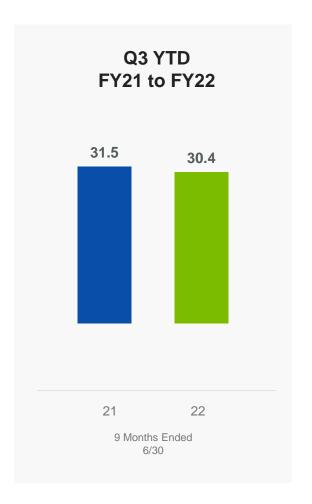


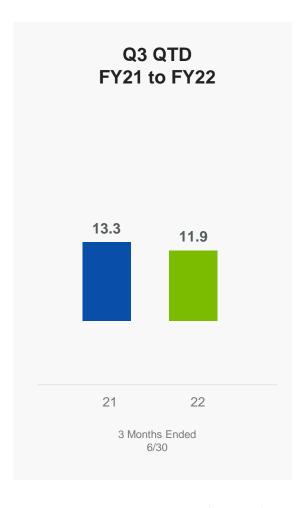




## Consolidated Results – Non-GAAP Adjusted EBITDA(1)







<sup>(1)</sup> For the twelve months ended September 30, 2021, 2020, 2019, and 2018, Net Income (Loss) was \$50.9M, (\$11.6)M, respectively. For the nine months ended June 30, 2022, and 2021, Net Income was \$32.0M and \$18.2M, respectively. For the three months ended June 30, 2022, and 2021, Net Income was \$16.4M and \$8.4M, respectively. See slide #30 for a reconciliation of Adjusted EBITDA

#### **Our ESG Objectives**

**Environmental** 

Our Services Enable the Circular Economy. We empower corporations and governments to use our e-commerce services to resell their surplus and scrap assets, which, in turn, enables a more sustainable and circular economy

**Economic** Opportunity

We Empower Small Business Entrepreneurs. We empower small business entrepreneurs by enabling their access to a global supply of finished merchandise and capital assets, which, in turn, allows them to build and grow their businesses and contribute to the prosperity of their local communities

Social

Our Diverse and Inclusive Workplace Drives Innovation. We constantly seek, develop and implement innovative new ideas to enhance our suite of solutions. To achieve this, we seek diverse perspectives, foster an inclusive workplace and strive to help each employee achieve success using each person's unique talents, skills and contributions

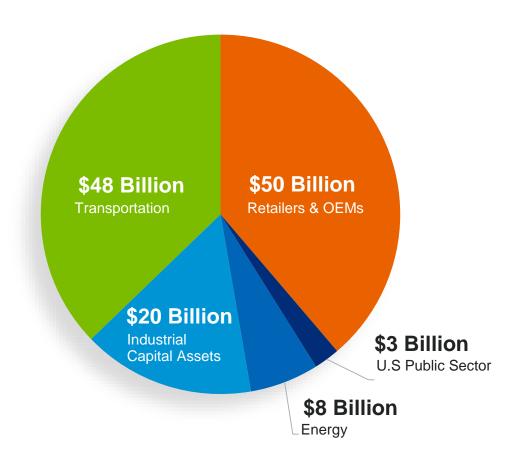
Governance

Trust Grows our Marketplaces. Creating trust is fundamental to the long-term growth and success of our marketplaces. Accordingly, we continuously execute and improve our services following our core values of: Integrity; Mutual Trust and Accountability; and Doing Well and Doing Good



### **Market Opportunity\***

#### \$130 Billion Total Addressable Market



#### **Highlighted Sellers Across Industries**













































\*Data from evaluation of research from Appriss Retail (2018), Manfredi & Associates (2015), ACT Research (2016), and company data.

### **Macro-Trends Expanding Our Opportunity**

#### • Increased demand for digital, no-contact solutions driving more opportunities with sellers and buyers Strong online growth in retail driving increased volume of consumer returns **E-Commerce** Trending appetite for self-directed solutions Growth • Increasing buyer demand for discounted, refurbished & secondary market assets Environmental Sustainability key goal for commercial & government sellers Product obsolescence and shorter product life-cycles **Technology** Greater focus on compliance & transparency **Innovation** Higher adoption of digital marketplaces and no-contact sales channels among B2B buyers Increasing need for faster disposition cycle Focus on Zero Waste **Sustainability** Environmental compliance requires sophisticated tools and reporting

Extending the useful life of assets of increasing importance



#### **Our Business Model**

#### **Compelling Model**

- ✓ Online, no-contact and self-service solutions
- ✓ Diversified products, services, and customer mix globally
- ✓ High-volume recurring revenue
- √ Value-added managed services
- ✓ Additional services beyond selling assets to create highermargin revenue streams
- Network effect drives recovery maximization for sellers and increasing flow of asset supply for buyers
- ✓ High operating leverage on future growth

#### **Multiple, Synergistic Revenue Streams**

- ✓ Consignment Model
- ✓ Purchase Model
- ✓ Service Revenue
- ✓ Buyer Premium Fees

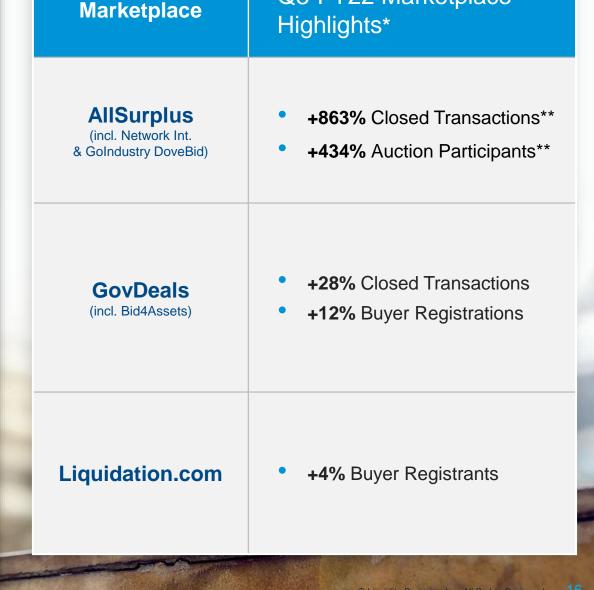


# **Liquidity Services Marketplace** Success

Q3-22 total marketplace growth over the prior year included\*:

+43% Auction Participants

+37% Closed Transactions



Q3-FY22 Marketplace

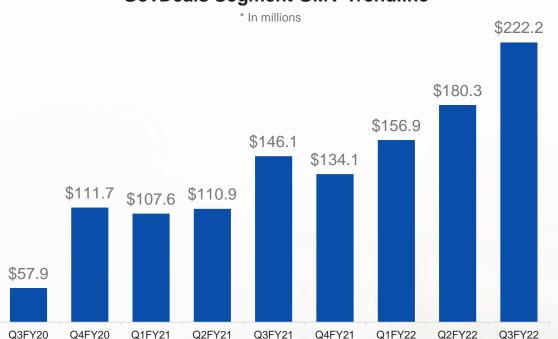
<sup>\*</sup> Q3-FY22 growth over prior year comparable quarter.

<sup>\*\*</sup> Growth includes our new consumer Deals listings that offers retail products for curbside pickup in Phoenix, Arizona.

## **GovDeals Segment: Capitalizing on Market Opportunity**

Government agencies continue to adopt our digital marketplace solutions over traditional sales methods, transacting in a broader array of assets, including vehicles, heavy equipment and real estate





Governments seek streamlined costs, reduced space, digital and green solutions, and improved compliance

# We are leading the trend for government sellers to access a mobile-first solution

Well-positioned to serve increasing demand for virtual solutions

# Marketing technology and increase in online procurement are driving more buyer demand

 Capturing value from macroeconomic trends influencing certain asset categories, such as transportation

#### GovDeals self-directed model is attractive to:

- State and municipal governments
- Higher education institutions
- Non-profits



#### **Bid4Assets Overview**



- A leading online marketplace strategically focused on conducting real property auctions for the government, including tax foreclosure sales and sheriff's sales
- Since inception, Bid4Assets has completed the sale of over \$1 Billion in assets through the use of its data-driven technology and online sales platform.
- With its strong track record of delivering value for government agency clients, our acquisition of Bid4Assets enhances our portfolio of digital solutions for our sellers, expands our buyer base, and strengthens our position as a leading marketplace for real estate.

The results of Bid4Assets are included within our GovDeals segment

## **RSCG Segment is Driving Long-Term Growth**

RSCG continues to diversify its seller product flows, sales channels, and distribution networks

#### **RSCG Segment GMV Trendline**

\* In millions



<sup>\*</sup> Fiscal Q1 is the seasonally low quarter for reverse supply chain activity in the retail sector.

#### Our RSCG segment benefits from:

- Retailers increasingly seeking B2B marketplace platforms to conduct resale of surplus inventory
- · Hyper-growth of e-commerce
- Flexible service offerings that enable clients to rapidly respond to changing economic conditions

# Our expanded service offerings address full-spectrum of seller needs and create higher margin revenue streams:

- Managed Services for end-to-end solutions
- Self-directed solutions

# These services have positioned us well to respond to recent macro trends:

- Strong e-commerce growth drives increased volume of consumer returns
- Increasing buyer demand for discounted, refurbished and secondary market assets drives growth
- Changes in consumer sentiment that are creating excess retail industry inventories

### **CAG Segment Diversified Seller Base**

GMV stable despite continued global supply chain disruptions continuing through Q3 FY22

#### **CAG Segment GMV Trendline**

\* In millions



# Continued execution through ongoing global supply chain disruptions:

 Global supply chains are experiencing heightened disruptions from the Russian invasion of Ukraine and its impacts on international trade and energy markets, and renewed COVID-19 lockdowns in regions of China

# In this environment, clients continue to pursue CAG's solutions for:

- Greater need to recover investment on idle assets
- Increasing buyer demand for assets at less than new pricing

# All CAG assets are cross-listed onto our AllSurplus.com platform. This platform enables our sales organization to offer self-directed services as a solution to sellers:

- New platform enables low-touch, asset-light model
- Buy Now functionality enables faster transactions

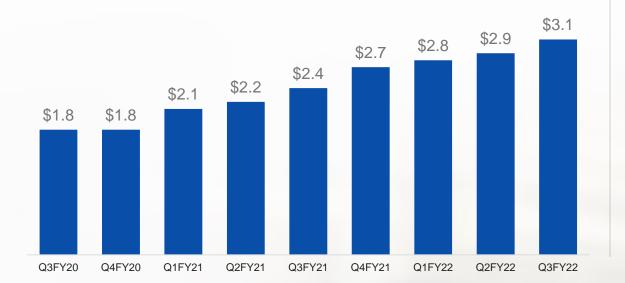
CAG GMV can be variable based on timing and project size

## **Machinio Segment Subscription Model**

Subscriber growth and strong renewal rates from Machinio Advertising and System drove 27% revenue growth in Q3-FY22

#### **Machinio Segment Revenue Trendline**

\* In millions



- The Machinio worldwide search engine for used equipment aggregates more than 4.0 million active listings
- Machinio Advertising's worldwide classifieds platform has over 3,800 subscribers, 1.5 million qualified leads, and over 500k subscribers
- Machinio System's management software for machinery dealers has over 450 subscribers
- Net Renewal Rates in excess of 90% in FY22.



# The Industry Leader in the Circular Economy

+15,000

Trusted Clients Worldwide

+130

Fortune 1000 Global Clients

+800K

Transactions
Completed Annually

+600

Asset Categories Experience

+4.8 Million

Registered Active Buyers B2B | B2C

Multichannel Marketing & Sales Strategies

+\$10.0 Billion

Completed Transactions

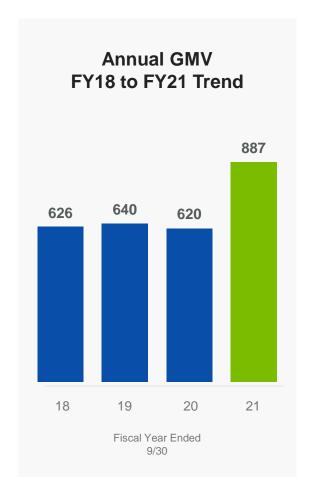
**LQDT** 

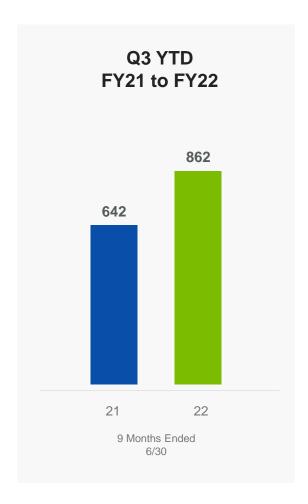
Publicly Traded Since 2006 IPO

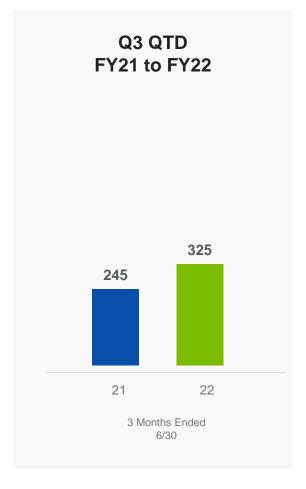
# **Financial Results**



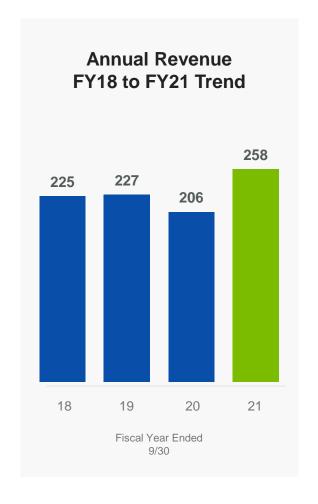
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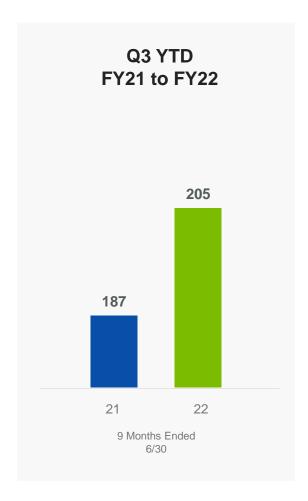


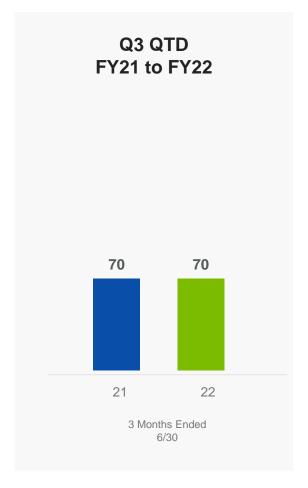




#### **Consolidated Results – Revenue**

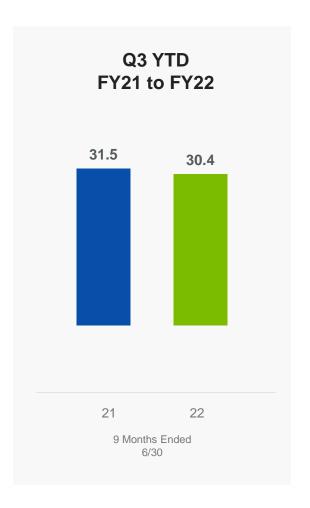


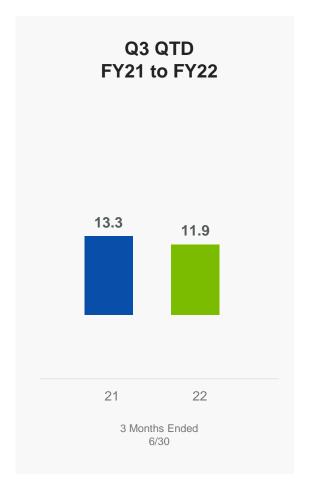




## Consolidated Results – Non-GAAP Adjusted EBITDA(1)

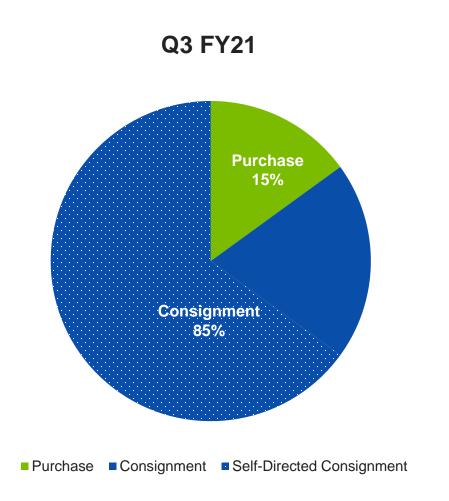


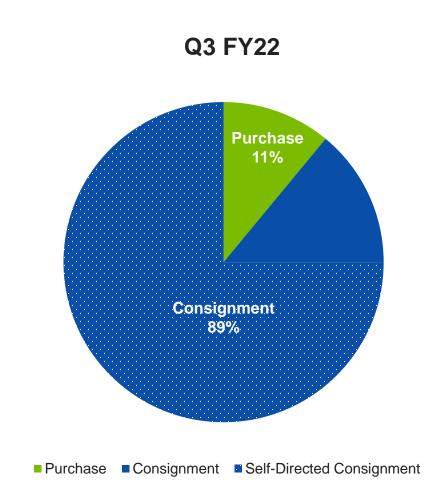




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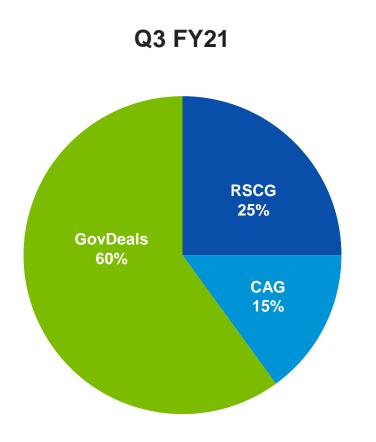
# **Diversification By Pricing Model | GMV Mix**

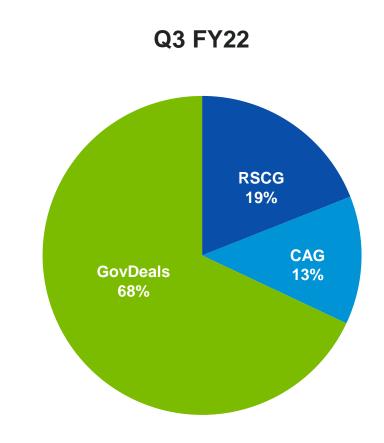




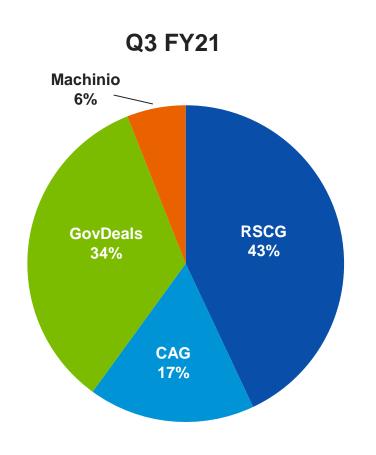


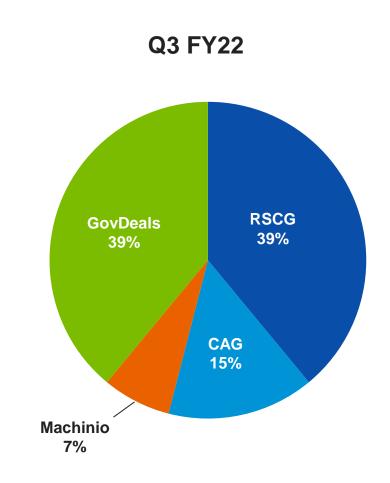
# **Diversification By Segment | GMV Mix**





## **Diversification By Segment | Segment Gross Profit Mix**





## **Reconciliation of Financial Data**

Adjusted EBITDA Reconciliation								
(in thousands)	FY18	FY19	FY20	FY21	Q3 FY21 YTD	Q3 FY22 YTD	Q3 FY21 QTD	Q3 FY22 QTD
Net Income (Loss)	\$(11,615)	\$(19,260)	\$(3,774)	\$50,949	\$18,193	\$31,979	\$8,419	\$16,408
Interest & other expense (income), net	(450)	(1,101)	(577)	(76)	(191)	214	(157)	196
Provision (benefit) for income taxes	(9,328)	1,200	801	(23,370)	1,133	4,254	429	2,183
Depreciation and amortization	4,599	5,091	6,290	6,969	5,246	7,546	1,705	2,641
Non-GAAP EBITDA	\$(16,794)	\$(14,070)	\$2,740	\$34,472	\$24,381	\$43,993	\$10,396	\$21,428
Stock compensation expense	6,597	6,823	5,660	6,947	5,793	6,156	1,803	1,884
Acquisition costs and impairment of goodwill, long-lived assets and other assets	467	102	5	1,464	1,338	295	1,136	43
Business realignment expenses	1,942	1,578	405	5	5	-	-	-
Fair value adjustments to acquisition earn-outs	-	3,500	200	-	-	(20,000)	-	(11,500)
Deferred revenue purchase accounting adjustment	454	818	3	-	-	-	-	-
Non-GAAP Adjusted EBITDA	\$(7,334)	\$(1,249)	\$9,013	\$42,888	\$31,517	\$30,444	\$13,335	\$11,855



**Investor Relations** 

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