



Liquidity Services, Inc. Acquires Wholesale411 to Become Leader in Vertical Search and Business-to-Business Pay Per Click Advertising

July 13, 2005

Washington, DC, July 13, 2005 — Liquidity Services, Inc. (LSI), the leading provider of online solutions for the marketing and sale of wholesale and surplus goods, today announced it has acquired Wholesale411, the premier search engine serving the wholesale industry vertical. Terms of the transaction were not disclosed.

LSI will add Wholesale411's search platform and value-added services to its Marketing Solutions Division that includes its goWholesale.com vertical search portal, to create the most comprehensive offering of online advertising services and the largest online business community serving the wholesale industry.

The acquisition complements LSI's goWholesale unit through the addition of more than 1,500 Pay Per Click business advertisers and 8,000 active wholesale community members. Together, the vertical search portals www.gowholesale.com and www.wholesale411.com generate over three million business searches per month for wholesale goods and business services. Collectively, goWholesale and Wholesale411 offer advertisers unparalleled industry specific reach, content and results that maximize marketing return on investment.

"The acquisition of Wholesale411 will allow us to provide even more opportunities to advertisers, merchants and businesses of all sizes participating in the \$2 trillion wholesale economy," said Bill Angrick, CEO of Liquidity Services, Inc. "This transaction furthers our goal of increasing the revenues of our customers by delivering qualified traffic and relevant leads within the wholesale business community."

In addition to providing targeted search results from Pay Per Click advertising, organic Web listings, wholesale auctions, and wholesale classified ads, goWholesale and Wholesale411 provide business users significant industry-related content such as blogs, tradeshow information, news feeds, directory listings, and community forums.

"The addition of Wholesale411's industry presence and experience further positions us as the most robust online solution to connect business buyers and suppliers of wholesale goods and related services," said Asad Haroon, Chief Marketing Officer of LSI and General Manager of LSI's Marketing Solutions Division. "As business owners increasingly use search engines to grow their business, we are dedicated to providing users a one stop, online solution to source inventory, research wholesale companies, discuss ideas and issues with peer groups, and keep up-to-date on the latest industry news and events."

About Liquidity Services, Inc.

Liquidity Services, Inc. and its subsidiaries enable government agencies, businesses and financial institutions to market and sell surplus assets and wholesale goods quickly and conveniently using innovative online auction marketplaces, business-to-business product sales and marketing expertise, and value-added logistics and fulfillment services. The privately held company is based in Washington, D.C. and employs 285 people. Additional information can be found at: www.liquidityservicesinc.com.